

WELCOME

“Entrepreneurship is a pilgrimage where individuals can emerge from adversity and create a trail of prosperity in its path.” Harold Klein

We set out a few years ago to create compelling programming, demonstrating the magic of the human spirit in overcoming life’s trials and realizing accomplishment. The goal: bring viewers from tears to cheers with an appreciation of entrepreneurial behavior.

Today, experiencing a pandemic, the need for inclusion, and social and economic upheavals coupled with our typical challenges, the call of the entrepreneur has never been more critical.

Our purpose is to provide programming that relays the transformative power of entrepreneurship as it is so relevant and important today.

These are riveting human interest stories that have the power to inspire everyone.

HOST • HAROLD KLEIN

Producer, Creative Development, and main interviewer on the Trauma to Triumph series.



Harold was entrepreneurial since the age of 17 when he started a magazine in Brooklyn. Together with Nan Klein, they built a production company producing over 4500 videos, serving some of the best-known companies in the country.

After Harold met Bernie Goldhirsh, the visionary founder of Inc. Magazine, the world of entrepreneurial communications blossomed for TeleTime.

Harold has interviewed hundreds of the most exciting entrepreneurs in the world.

ITINERARY

5:00 - Welcoming Remarks, Harold Klein

5:05 - Screening of Film

6:05 - Rabbi Andy Bachman Comments

6:10 - Introduction to Panel

6:15 - Conversation

7:00 - Closing

This evening is brought to you by the Solasz family in loving memory of Sam Solasz, along with the Blue Card - Assisting Holocaust Survivors in Need.

In November the series will be widely distributed to PBS stations and air on the WORLD Channel.

THE PANEL:

MARK SOLASZ

Vice President and Sales Director, Master Purveyors



Vice President and Sales Director, Mark Solasz graduated from Boston University’s School of Management in 1984 and received his Juris Doctorate at New York Law School in 1987. Even though Mark pursued a profession in personal injury, commercial litigation and real estate, he was always infused in the family business. After Mark had been practicing law for a few years, Master Purveyors began another phase of expansion and Sam asked

him to join the business and help continue the legacy. Mark, having the business and legal acumen, joined Master Purveyors full time in 1994. Mark became the family team member responsible for all the business requirements, including union contract negotiations, employee/management control, client development and contract negotiations with restaurants and hotels.

COMMENTS BY RABBI ANDY BACHMAN ON BEHALF OF THE BLUE CARD

RABBI ANDY BACHMAN

Executive Director, JCP Downtown



Rabbi Bachman works on many civics projects, including one related to the Underground Railroad and the struggle to end slavery in the United States. He helped found the Bard Micro College at the Brooklyn Public Library, dedicated to providing a free college education to disadvantaged New Yorkers.

Andy is a contributor to the Forward, the Daily Beast, and the New York Daily News.

Event produced by Nan and Harold Klein of TELETIME VIDEO and traumatotriumphfilms.com with appreciation to Steve Mariotti.

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TRAUMA TO TRIUMPH

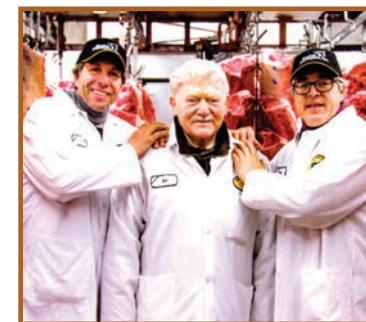
THE RISE OF THE ENTREPRENEUR



An award-winning documentary that profiles individuals who encountered the harshest of life’s challenges and emerged through the spirit of entrepreneurship.

NEW YORK PREMIERE SCREENING

Sunday, October 24 • Trauma to Triumph
The Rise of the Entrepreneur
Survivors of War Episode • 55 minutes



SAM SOLASZ

After losing everyone and everything, Holocaust survivor Sam Solasz came to America and built a wildly successful family business. Even the mob couldn’t stop him. His memoir, Angel of the Ghetto, tells the full story of his extraordinary life. (angeloftheghetto.com)



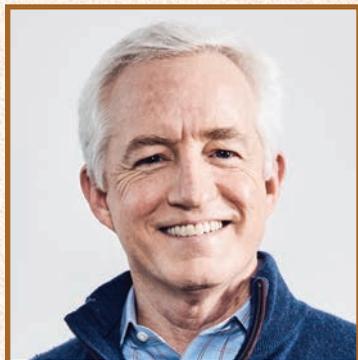
WILLIAM VANDERGRIFF

A Native-American who volunteered for Vietnam as a Marine. While suffering from PTSD, alcoholism and devastating family challenges he built a casket to bury himself in. That resulted his in creating a casket company.

THE PANEL:

MODERATOR • ERIC SCHURENBERG

CEO of Mansueto Ventures/Inc.
and Fast Company Media Properties



Eric Schurenberg has been the CEO of Mansueto Ventures, the owner of Inc. and Fast Company media properties, since 2018. Each year of his tenure the company has recorded its best annual financial performance since inception, as the brands expanded beyond print and digital into live and digital events, video, data, and recognition programs.

For the previous three years, he was the president and editor-in-chief of Inc. and editor of Inc. for the three years before that, during which the magazine was twice a National Magazine Award finalist for general excellence, winning once. Before joining Inc, Eric was the founding editor of CBS MoneyWatch.com and the editor in chief of BNET.com; the sites together won more than a dozen awards for design and journalism during his tenure.

Prior to that, Eric was the managing editor of Money Magazine, which won the Time Inc. Luce award for service journalism in each of the four years it was eligible. Other roles inside and out of journalism include deputy editor at Business 2.0, assistant managing editor at Fortune, and vice-president at Goldman Sachs. As a writer, he is a winner of a Loeb Award and a National Magazine Award. He has been a regular commentator on Nightly Business Report on PBS, CNBC, CNN, The Today Show, The Early Show, Marketplace Radio and Good Morning America. For Inc. and Fast Company, he hosts a LinkedIn Live interview program called The Human Factor.

Outside of work, Eric is a private pilot and plays club tennis. Not so long ago, he came within match point of sending his team to the USTA national championships, a near-miss that still haunts him, but not so much that he leaves it out of his bio.



TOVA FRIEDMAN



Tova Friedman was born September 7th, 1938, in Gdynia, Poland, a suburb of Danzig. Her family came from Tomaszow Mazowiecki, Poland and they returned there as soon as the war broke out. Her father recalled that he was shocked at the devastation. The 15 thousand Jews were cramped into six 4-story buildings, unable to leave without special permission. Starvation, shootings, and deportation soon decreased the population. Those that

managed to survive were packed into trains and shipped off to Nazi labor camps. A handful were kept as the cleanup squad. When the children's selections came, Tova watched from her hiding place as all remaining children disappeared. Their next destination was Nazi German Concentration and Extermination Camp Auschwitz Birkenau. At 5-1/2 years old her head was shaven, and she was tattooed. She survived hunger, disease, and a trip to the gas chamber. Tova's mother's ingenuity saved her when instead of going on the death march we both hid ourselves with corpses, and lived to experience the liberation of Auschwitz by the Russians on January 27, 1945.

Tova has been sharing her story with students and audiences at public and private schools, at colleges and places of worship, as well as prisons. She came to the US with her parents at age 12. She received her Bachelor of Arts degree in psychology from Brooklyn College, a Master of Arts in Black literature from City College of New York, and her Master of Arts in social work from Rutgers University. She became the Director of Jewish Family Service of Somerset and Warren Counties for over 20 years, and still works there as a therapist. Tova was married for over 60 years and has 4 children and 8 grandchildren.

NANCY PRESTON

CEO/Founder, Milk Money Kitchens Inc.
Nancy@milkmoneykitchens.com



Nancy is a former US Army Engineer turned 1st time entrepreneur and CEO/Founder of Milk Money Kitchens Inc. She provides co-work commercial kitchens and services to help entrepreneurs launch and operate food businesses with a great deal of support and less capital risk. Milk Money Kitchens is a social entrepreneurship in Manhattan that empowers new Food CEOs

to boost socio-economic mobility through food businesses.

Since 2018, Milk Money Kitchens has used food entrepreneurship as a vehicle of positive social impact. It actively seeks out and provides career and revenue-generating opportunities to under-served community members, as well as provides free services to food entrepreneurs from those communities. To date MMK and its partners have provided nearly 12,000 hot meals and thousands of hand sanitizers, PPE, and other essentials to hospitals, police precincts, EMT stations, and residents in need. During 2020, MMK provided nearly free pop-up space for small business owners who lost their leases or were otherwise forced to close their storefronts, and was able to save 14 local food business and launch 3 brand new ones during the height of the pandemic. The company is a strong force for social change.

Nancy is very grateful to her small team that also includes and her husband, Jeff (a US Army Ranger), and their two amazing kids – Annabella (11) and Jack (8) – who are often pitching to help MMK grow into what it is meant to be.

LOREE SUTTON

BG (Ret.) Loree Sutton, M.D., CEO, Veteran Services USA



Loree Sutton, MD is a lifelong public servant, physician and retired brigadier general who, is the Army's highest-ranking psychiatrist, co-founder, Threshold GlobalWorks, LLC, and founding commissioner, NYC Department of Veterans' Services. She has devoted over 35 years of service & leadership to the nation and New York. Sutton's decorated military career includes earning a Bronze Star for her actions in combat while deployed to Operation Desert Storm. Selected as a White House Fellow, the nation's premier leadership program, and honored by the National War College as a dis-

tinguished graduate, she also commanded the Carl R. Darnall Army Medical Center at Fort Hood, TX during the height of Operation Iraqi Freedom hostilities. Serving as the founding director, Defense Centers of Excellence for Psychological Health and Traumatic Brain Injury, Loree pioneered integrative approaches for building resilience, enhancing recovery, and fostering community reintegration. In her current position as CEO, Veteran Services USA, her visionary leadership continues to yield transformational change, which empowers and improves the lives of Veterans, families, caregivers and survivors.